






PENN Entertainment PENN Play to Choice Privileges® Tier Match

Program Rules

1. PENN Play Member Status Match Request

This PENN Play/Choice Privileges matching offer (the “Offer”), is a program that allows a patron to upgrade their Choice Privileges® (“CP”) Rewards program tier status based on the tier status they maintain in the PENN Entertainment PENN Play Program (the “CP Tier Status Match”). To receive a CP Tier Status Match, you must be a valid member of both loyalty programs, and click “Link Account” on www.pennentertainment.com/partners/choice-hotels, and your full name and e-mail must be identical in both programs.

<u>Current PENN Play Tier</u>		<u>Choice Privileges Status Match</u>
PENN Play Advantage		Choice Privileges Gold
PENN Play Preferred		Choice Privileges Platinum
PENN Play Elite		Choice Privileges Diamond
PENN Play Owner’s Club		Choice Privileges Diamond

Note that if you are a member of both programs and your Choice Privileges Reward tier status is already equivalent or higher than your current PENN Play Tier, as shown in the table above, then you will remain at your current Choice Privileges level.

If your current Choice Privileges Status is lower than the equivalent level in PENN Play, as shown in the table above, your Choice Privileges Elite Status will be raised to that equivalent level. The Tier Status Match is valid for the current and the following year. After the initial status match term, you must qualify for your CP Tier Status level status based on the Choice Privileges Loyalty program rules. (<https://www.choicehotels.com/choice-privileges>)

The respective rules for each loyalty program apply and the Offer may be amended, withdrawn or discontinued at any time. The decisions of each loyalty program are final and the Offer is not guaranteed, and neither Choice Hotels nor PENN Entertainment has any liability if your Choice Privileges Elite Status is not raised or changed. NOTE: PENN manages the matching process and Choice Hotels cannot answer questions, nor change any decisions made.

2. Dual earning with PENN Play and Choice Privileges.

To earn dual points with PENN Play and Choice Privileges, a PENN Play member must also be a valid Choice Privileges® Rewards program member and link their account through www.pennentertainment.com/partners/choice-hotels. Once your account is linked, the PENN Play member must book a qualifying stay at a participating Choice® brand hotel through www.pennentertainment.com/partners/choice-hotels. The PENN Play Tier Points, PENN Cash and Choice Privileges points are based on qualifying stays and will be awarded upon check-out.

The rules of the Choice Privileges Rewards program apply and to qualify for Choice Privileges Points, a stay must be otherwise eligible to earn Choice Privileges Points. Most stays are eligible to earn Choice Privileges points EXCEPT: rooms booked at rates below \$40 USD per night; certain hotel-initiated promotions; reward night stays, complimentary rooms, rooms paid for as part of a convention or meeting, rooms booked through a travel agent or third party online retailer including

online travel agencies, wholesale packages, group tours, and stays booked using the employee discount or the friends, family and associate discount. Stays at some countries are excluded from this promotion, including Japan, Norway, Sweden, Denmark, Finland, Iceland, Lithuania, Estonia, Latvia, Guyana, and Ecuador. Note that Choice Privileges Elite members do not earn Elite bonus points for points earned under this Offer.

Qualifying Stays - A PENN Play member must link their account with Choice Privileges and book a stay at a participating Choice® brand hotel through www.pennentertainment.com/partners/choice-hotels. Any reservation not booked through www.pennentertainment.com/partners/choice-hotels, will not qualify to earn PENN Cash or tier points. Reservations booked through PENN www.pennentertainment.com/partners/choice-hotels will earn PENN Cash and 1 tier point for every \$5.00 spent on qualifying room nights with Choice Hotels. The PENN Cash, Tier Points and Choice Privileges points earned on qualifying room nights at Choice Hotels will be applied at checkout.

Choice® brand hotels included in this offer are Comfort®, Cambria®, Ascend®, Quality®, Sleep®, Econo Lodge®, Rodeway®, Everhome®, Suburban®, and MainStay®. WoodSpring Suites® is not included. Most hotels are independently owned and operated and individual hotel participation may vary. The Offer does not include Radisson® brand hotels, which include Radisson®, Radisson Blu®, Radisson RED®, Radisson Individuals®, Radisson Inn & Suites®, Park Plaza®, Park Inn by Radisson®, and Country Inn & Suites by Radisson®.

Redeeming PENN Cash for Choice Privileges Points – PENN Cash cannot be used to pay for a Choice® stay directly however, PENN Play members can redeem PENN Cash for Choice Privileges points. Choice Privileges points can be redeemed towards Choice® hotel room nights. Standard Choice Privileges rules and T&Cs apply. To redeem PENN Cash for Choice Privileges points, click “Transfer PENN Cash” at www.pennentertainment.com/partners/choice-hotels. Please note that for any PENN Cash redeemed for Choice Privileges points, the redemption is final and cannot be canceled or transferred back to your PENN Play account.

3. Separate Penn Play Tier Status match program

These rules only apply to this CP Tier Status Match tier match program. There is a separate tier match program that allows a patron to upgrade, in limited circumstances, their PENN Play tier status based on the tier status they maintain in the Choice Privileges reward program (the “PP Tier Status Match”). That program operates independently of this one with its own separate program rules. See PP Tier Status Match program rules for details.