

2023 \$1.5M PENN Play Launch Promotion
Official Rules & Regulations

NO PURCHASE NECESSARY TO ENTER OR WIN. OPEN ONLY TO LEGAL RESIDENTS OF THE UNITED STATES, 21 YEARS OF AGE AND OLDER WHO ENTER FROM WITHIN THE UNITED STATES OR THE DISTRICT OF COLUMBIA. INDIVIDUALS ENROLLED IN ANY CASINO OR SPORTS WAGERING SELF-EXCLUSION PROGRAM OR THAT ARE PART OF AN INVOLUNTARY CASINO OR SPORTS WAGERING EXCLUSION LIST ARE NOT ELIGIBLE TO PARTICIPATE. THIS PROMOTION IS INTENDED FOR ENTRY IN THE UNITED STATES ONLY AND WILL BE CONSTRUED AND INTERPRETED UNDER THE LAWS OF THE UNITED STATES. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES AT THE TIME OF ENTRY. VOID WHERE RESTRICTED OR PROHIBITED BY LAW.

- 1. ELIGIBILITY: The PENN Play Launch Promotion (Promotion)** is open to legal residents of the United States, 21 years of age or older, who are located in the United States at the time of entry. Employees, contractors, directors and officers of PENN Entertainment (“Sponsor”) and each of their parent, affiliates, subsidiaries, distributors, sales representatives, retailers, and advertising, promotion and judging agencies and all other service agencies involved with the Promotion, and members of the immediate family (spouse, parent, child, sibling and their respective spouse) and household of each such employee are not eligible to participate. To be eligible, participants must be registered in the mychoice program. Self-excluded guests or guests banned from any Sponsor location are not eligible to participate. The PENN Play program is free to join.
- 2. PROMOTIONAL PERIOD:** The promotional period begins at 12:01 am on Monday, May 1, 2023 and runs through 11:59 pm Wednesday, May 31, 2023. This promotion offers daily, weekly and grand prizes consisting of PENN Cash, Choice Privileges® (CP) points provided by Choice Hotels International, and cruises as more fully described below.
- 3. DIRECTIONS FOR PARTICIPATING:** New and existing PENN Play members are eligible for this Promotion. Current mychoice members will automatically be enrolled in PENN Play and will keep the same account number.

Participants must download the PENN Play Loyalty App, then register and link their PENN Play loyalty account (formerly known as mychoice Rewards) to the app to participate.

Participants will receive one (1) complimentary entry for each day they sign into the PENN Play Loyalty App and opt-in to the promotion. Each daily entry earned qualifies for that same day’s daily entry drawing (a maximum of 1 entry per day), that same week’s weekly drawing (a maximum of 7 entries per week) and the grand prize drawing (a maximum of 31 entries for the month).

- 4. GAME PRIZES/ODDS:** This promotion offers daily, weekly and grand prizes as more fully described herein. Odds of winning daily, weekly or grand prize is dependent on the number of eligible entries received for each drawing.

- A. Grand Prize Drawing Structure (100 total winners)
 - i.

Grand Prize						
Places	Quantity	Prize ₁	Total ₁	Type	CP Points	NCL
1st	1	\$100,000	\$100,000	PENN Cash	100,000	Haven cruise
2nd	1	\$75,000	\$75,000	PENN Cash	100,000	
3rd	1	\$50,000	\$50,000	PENN Cash	100,000	
4th	1	\$25,000	\$25,000	PENN Cash	100,000	
5th	1	\$10,000	\$10,000	PENN Cash	100,000	
6th-25th	20	\$6,000	\$120,000	PENN Cash		
26th-55th	30	\$2,500	\$75,000	PENN Cash		
56th-100th	45	\$1,000	\$45,000	PENN Cash		
Total	100		\$500,000		500,000	

₁ Prize amounts are in PENN Cash not US Currency

Grand Prizes will be randomly drawn, from all daily entries received, on June 5, 2023 at approximately 12 pm and winners will be notified by 3 pm on June 7, 2023.

B. Weekly Prize Structure (100 total winners each week)

i.

Weekly						
Places	Quantity	Prize ₁	Total ₁	Type	CP Points	NCL
1st	1	\$25,000	\$25,000	PENN Cash	25,000	7 Day Cruise
2nd	1	\$15,000	\$15,000	PENN Cash	25,000	
3rd	1	\$10,000	\$10,000	PENN Cash	25,000	
4th	1	\$7,500	\$7,500	PENN Cash	25,000	
5th	1	\$5,000	\$5,000	PENN Cash	25,000	
6th-10th	5	\$2,000	\$10,000	PENN Cash		
11th-30th	20	\$500	\$10,000	PENN Cash		
31st-100th	70	\$250	\$17,500	PENN Cash		
Weekly Total	100		\$100,000		125,000	
# of weeks	4	Total Weekly	\$400,000		500,000	4 total

Weekly winners will be randomly drawn at approximately 12 pm (noon) from all daily entries received the previous drawing week on May 8, 15, 22, and 29, and winners notified by 3 pm on the same day as the drawing.

- i. Week one entry period is defined as May 1st from 12:00 am EST to May 7th at 11:59 pm EST.
- ii. Week two entry period is defined as May 8th from 12:00 am EST to May 14th at 11:59 pm EST.

- iii. Week three entry period is defined as May 15th from 12:00 am EST to May 21th at 11:59 pm EST.
- iv. Week four entry period is defined as May 22nd from 12:00 am EST to May 28th at 11:59 pm EST.

Entry's for the weekly drawing will reset each week.

There is no weekly drawing for the period of May 29th at 12:00 am EST through the end of May but persons that enter during this period are still eligible for entries into the subsequent daily and grand prize drawings.

C. Daily Prize Structure (100 total winners each day)

i.

Places	Quantity	Daily Prize ₁	Total ₁	Type
1st	1	\$2,000	\$2,000	PENN Cash
	49	\$200	\$9,800	PENN Cash
	50	\$150	\$7,500	PENN Cash
Daily Total	100		\$19,300	
# of days	31	Total for month	\$598,300	

Daily entries must be received by 11:59 pm EST every day of the promotion to be eligible for that day's random drawing. Persons who sign-in after that cut-off time each day will be entered into the next day's drawing. Winners will be randomly drawn daily at approximately 12:00 pm (Noon) EST the following day and notified by 3 pm that day.

Entry's for daily drawing reset daily.

Weekly prizes of NCL cruises will be on Norwegian Cruise Lines® and will be valid for 7 day cruises (limited itineraries), inside stateroom for 2 people. Grand prize of NCL Haven cruise will be on Norwegian Cruise Lines® and will be valid for 7 day cruises (limited itineraries), Haven suite for 2 people Guest is responsible for all taxes, fees, and transportation to cruise launch site. See this website for cruise terms and restrictions:

<https://www.mychoice.com/overview/rewards/cruises>

Choice Privileges® Points - Choice Privileges is the member loyalty program for Choice Hotels International, Inc®. Must be a current Choice Privileges member, join for free at:

<https://www.choicehotels.com/choice-privileges/account/enroll>.

Please allow 6 weeks from the Promotion end for points to be deposited in your account. A member remains active and retains all Choice Privileges points as long as they have a qualifying activity every 18 consecutive calendar months. For full details on the Choice Privileges program, see:

<https://www.choicehotels.com/choice-privileges/rules-regulations>.

PENN Cash is the loyalty currency that is earned while gaming with your PENN Play card both online or on property or for other activity as more fully described in the PENN Play Loyalty Program Official Rules. PENN Cash can be used towards hotel stays, food and beverage, retail purchases, Free SlotPlay, Table Play, cash, bonus cash on Hollywoodcasino.com or gaming credits on social casino. PENN Cash can also be redeemed at retail properties and online in the PENN Mall. Any PENN cash used for gaming purposes is not cashable and must be played through. Some categories are not available for PENN Cash exchanges in some jurisdictions.

Redemption of PENN Cash is subject to the official PENN Play patron loyalty program official rules and may be subject to expiration in accordance with those program rules. For more details about PENN Cash use, visit the rewards center at a PENN property or the PENN Play website.

There is no cash value for cruises, Choice Privileges Points or PENN Cash.

- 5. WINNER NOTIFICATION:** All potential winners are subject to verification, including verification of age. Potential winner will be notified via push message to the device on which their Penn Play app is installed. Potential winner must claim PENN Cash prize in the PENN Play loyalty app within three (3) days of attempted notification. Failure of a potential winner to claim prize or contact the Sponsor within the above stated deadline may result in disqualification. If a potential winner cannot be reached or does not respond within the specified time frame, is found to be ineligible, or declines to accept the prize (or any portion thereof), the potential winner may be disqualified in the Sponsor's sole discretion. Any prizes not timely claimed by the selected winner in accordance with these rules will not be awarded.
- 6. CONDITIONS OF ENTRY:** By entering, entrants acknowledge compliance with these Official Rules, including all eligibility requirements. To be valid, each entry must follow the directions noted above. The Sponsor is not responsible for lost, late, incomplete, invalid entries, computer error or malfunctions. The Sponsor is not responsible for incorrect or inaccurate transcription of entry information, human, printing or other errors, technical malfunctions, or any other error or malfunction. Automated entries are prohibited, and any use of automated devices will cause disqualification. Entrants may not enter with multiple e-mail addresses nor may entrants use any other device or artifice to enter multiple times or as multiple entrants. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, accounts, identities, registrations, logins, or any other methods may void that entrant's entries and that entrant may be disqualified (and forfeits all prizes won), in Sponsor's discretion. In the event of a dispute as to any entry, the "authorized account holder" will be deemed to be the entrant and he/she must comply with these Official Rules. "Authorized account holder" is defined as the natural person who is assigned an email address by organization that is responsible for assigning email addresses or the domain associated with the submitted entry. A potential winner may be required to show proof of being the authorized account holder associated with the entry.

As a condition of entering, entrants agree (and agree to confirm in writing): (a) to release Sponsor, its affiliates, subsidiaries, retailers, and agents, Administrator, and each of their officers, directors, employees and agents ("Released Parties"), from any and all liability, loss or damage incurred with respect to the awarding, receipt, possession, and/or use or misuse of any prize or any item redeemed therewith, b) under no circumstances will any entrant be permitted to obtain awards for, and entrant

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hereby knowingly and expressly waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses and/or any rights to have damages multiplied or otherwise increased; (c) all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (d) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred (if any), excluding attorneys' fees and court costs.

- 7. GENERAL RULES:** Participants must be legally entitled to visit all PENN Entertainment owned or operated casinos, racetracks, properties and online gambling sites to participate in this Promotion. Any person who is on any State-wide Self Exclusion List, who has been excluded from PENN casino or online site for any other reason, or who is not at least 21 years of age is ineligible for this Promotion. In the event an ineligible person wins a prize, their prize shall be deemed null and void.

By participating in Promotion, Participant consents to receive marketing messages from PENN Entertainment to include but not limited to telemarketing, electronic mail messages, and Push Notifications Participants can opt-out of marketing messages by selecting the opt-out feature provided in the marketing message.

By accepting a prize, entrants grant permission to use their name, address (city, state, country), any photos, descriptions of their person, likeness, statements, and biographical information without limitation, for advertising and publicity purposes, worldwide in any media known to date or to be developed in the future, without further compensation or notice, except where prohibited by law. The Sponsor, all promotional agencies, prize providers, affiliates, agents and representatives are not responsible for any lost, stolen or otherwise unaccounted for entries that may arise from technical errors in hardware and software programs.

Any dispute or situation not covered by the above rules will be resolved by PENN Entertainment management in a manner deemed by them the fairest to all concerned.

PENN Entertainment reserves the right to void, and/or change, cancel, or modify this Promotion or any part of it at any time, with the approval of the Local Gaming Administrator, for force majeure events such as but not limited to strike, fire, war, terrorist or governmental action, pandemic, widespread illness, or any other disruptive event beyond Sponsor's control, impairs the integrity or proper functioning of the promotion, as determined by Sponsor.

Sponsor reserves the right to cancel, suspend and/or modify the Promotion, or any part of it, if any fraud, bugs, virus, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Promotion, as determined by Sponsor in its sole discretion. Sponsor is not responsible for computer system, phone line, hardware, software or program malfunctions, or other errors, failures or delays in computer transmissions, the website, or network connections that are human or technical in nature. Sponsor reserves the right, in its sole discretion, to disqualify any individual it finds to be tampering with the promotion process, the website, or the operation of the Promotion or to be acting in violation of the Official Rules of this or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Promotion may be a violation of criminal and civil law, and,

should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law.

Participation in this Promotion is in agreement to abide by the rules of this Promotion.

PENN Entertainment may disqualify any person for any prize based upon fraud, dishonesty and violation of these Official Rules or other misconduct. All such incidents will be reported to the Local Gaming Administrator.

Promotion is subject to all applicable federal, state, and/or tribal rules and regulations, including gaming, and all aspects of the Promotion are subject to approval of the appropriate regulatory authorities and are void where prohibited. All issues and questions concerning the construction, validity, interpretation and enforceability of the Promotion Official Rules, or the rights and obligations of entrants and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the laws of Pennsylvania, U.S.A. Apple® is not a participant in or sponsor of this promotion.

Winners are responsible for any and all taxes (income or sales), licenses, registrations, and other government imposed fees.

Copies of these Official Rules are available on the PENN Play website.

- 8. PRIVACY & PERSONAL INFORMATION:** Personal information collected from entrants shall be stored in the US and will be used by the Sponsor for the purpose of administering the Promotion, to provide participants with information relating to products, services and promotions of the Sponsor and affiliates of the Sponsor. Participants can opt-out of marketing messages by selecting the opt-out feature provided in the marketing message. The Sponsor shall not sell, share or otherwise disclose personal information of entrants with third parties, other than to third parties engaged by the Sponsor to fulfil the above purposes or as otherwise consented to by the entrant. Please read the Sponsor's Privacy Policy, at <https://www.pngaming.com/privacy-policy> for Sponsor's policy regarding the use of personal information collected in connection with this Promotion.
- 9. SPONSOR:** PENN Entertainment, Inc. | 825 Berkshire Blvd | Wyomissing, PA 19610. For a winner list, please go to <https://www.pennentertainment.com/promotions/penn-play-giveaway>. The winner list will be available after the promotion is complete.